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**Affiliate Member Initiative  
Pilot**

# AMI Pilot: What it does

- Engages valued members who are on the periphery due to:
  - pandemic
  - personal or other reasons
- Retains these members and transfers them State councils
- Manages and engages them from Supreme and State
- Allows councils to better focus on growth and engagement



# **AMI Pilot: How it works**

- **Council identifies affected members**
- **Council requests they be designated as Affiliate Members and transferred to State**
- **District Deputy reviews the list and forwards it to Supreme for action or returns it to the council for corrections**
- **Supreme manages the engagement of Affiliate Members**



# AMI Pilot: Benefits

- **Better engagement of Affiliate Members**
  - More suited to their circumstances
- **Reduced admin work and financial strain on councils**
- **Increased council focus on engagement and recruitment**
- **Retention of valuable members**



# AMI Pilot: Schedule

- Supreme to give training in August
- Limited Pilot scheduled for September – October
  - College councils
  - Military councils
  - Tentative states: CT, NC, DC, TN, NM, AZ

Implementation of the Affiliate Member Initiative requires Board approval



# **AMI Pilot: Impact on current suspensions**

- **Continue to follow existing process (forms 1845, 100)**
- **Supreme will retain the members and transfer them to State**
- **Supreme will engage the members as Affiliates**

**Temporary measure recognizes financial stress and other difficulties imposed by the pandemic on members**



# AMI Pilot: Summary

- This takes nothing away from traditional council members
- Councils will be more effective with better morale
- Members will be retained and engaged

**Leaves No Brothers Behind!**





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**Thank you.**